



AMERICAN WRITERS & ARTISTS INC.

Meet Over 300 Talented Copywriters This November

“Your writers were very professional. They are willing to work... and submitted very good ideas, each with a different spin. I wish I had found AWAI a couple years ago.”

– *Eric Dany, Editor, Mutual Fund Prospector*

Now it's your turn to discover AWAI and...

Beat Your Competition to the Best Writers

- *First*, you let us know what type of copy you need to promote your specific products and services.
- *Second*, we put a call out to our talented pool of writers. Those who are qualified to suit your needs (and it'll be in the dozens) will step up and write you a sample piece – at no cost to you.
- *Third*, you end up with dozens of samples of excellent talent geared specifically to your requirements. You pick the professional best matched to your business, and pay only for the work you use.

The AWAI Advantage

The AWAI program makes all the difference...

“I'm thrilled that my friend and colleagues at AWAI put together this copywriting program. It is by far the most comprehensive program I've ever seen on the subject.

– *Bill Bonner, President, Agora Publishing*

“The simple fact is AWAI's Accelerated Program for Six-Figure Copywriting is hands down the best way I know to get a working knowledge of the world's most effective copywriting techniques today. It has, quite simply, become the standard of the industry.

– *Clayton Makepeace, Seven-Figure Copywriter*

“I've been working with writers that AWAI has developed for about eight years now. They have consistently produced direct mail winners for me.”

– *Deeba Jafri, Marketing Consultant, Elkridge, MD*

“We're always looking for good writers. Without them, we don't have a business. I'm especially interested in people who took AWAI's copywriting program. I know they've been trained by true masters. When I'm contacted by someone who has completed this program, believe me, I always take their call.”

– *Julia Guth, Executive Director of The Oxford Club*

Great Copywriting is Just the Beginning

You'll also receive:

- ☑ Two complimentary Job Fair registrations and additional registrations at ½ price. We can provide signage or you can bring your own.
- ☑ A 3' x 8' table with skirt, two chairs and refreshments.
- ☑ FREE admission to Job Fair 2009 if your table wins the "best decorated" award
- ☑ Attendance to any of the live 2008 Bootcamp Seminars - attendees pay nearly \$2,000 to hear these masters speak.
- ☑ A Dessert and Cocktail Reception with 2 free drinks per person
- ☑ One complimentary admission to AWAI's 2008 FastTrack To Copywriting Success Bootcamp, held from November 12—15, 2008 (a \$1,995 value).

Get Your Exclusive Access

- AWAI's 2008 Job Fair will be on Friday, November 14, 2008, from 2:00 pm – 6:00 pm at the Delray Beach Marriott Hotel, with the cocktail reception immediately following.
- Confirm your reservation no later than Friday, October 31, 2008 for this annual event.
- **Call me today at 561-860-8257** anytime from 8:30 am – 5:30 pm ET for more details on reserving your spot at the Job Fair or information on including your company in the "Spec Challenge" packet if you can't make the Job Fair.

Space is Limited and Filling Up Fast

These are just a few of the companies you'll rub elbows with at Job Fair. They're looking to hire their next copywriting star and you should be doing the same!

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| ✓ Agora Publishing | ✓ Nightingale-Conant |
| ✓ Dr. Al Sears | ✓ Schaeffer's Investment Research |
| ✓ Early to Rise | ✓ Stansberry & Associates Investment Research |
| ✓ Healthier You | ✓ The Kern Organization |
| ✓ Healthy Wealthy 'n Wise | ✓ The Motley Fool |
| ✓ James DiGeorgia & Associates, LLC | ✓ The Oxford Club |
| ✓ Newsmax | ✓ ... and more! |

For a complete listing of Job Fair participants, go to <http://www.awaionline.com/jobfair/>

Don't Wait! Reserve your space at Job Fair Today. Call Tammy Lawman at 561-860-8257 or E-mail: tlawman@awaionline.com.