

**Now you can maximize
network security — and protect
your data — 24/7...**

Dear IT Security Professional:

You're busy. So I'll get right to the point.

Data leaks are a threat for every IT department. Sure, you have access-control methods in place like firewalls, encryption, clearly defined permissions and access-control lists.

But they're not working.

Why?

Because your controls are pointed at outside invaders and the invaders are inside, so your controls aren't detecting them. You need to secure more than just your network... you need to secure your data.

Since 1989 Safe Software has been offering real-time threat monitoring and analysis to minimize any impact on business operations and reduce overall security risk from data leaks.

Forty-nine percent of companies reported they experienced an internal security breach in the past year, according to Deloitte's 2006 Global Security Survey. Of those, 31 percent experience a breach from a virus/worm incident, 28 percent through insider fraud and 18 percent by means of data leakage. 96 percent of respondents reported that they are "concerned about employee misconduct involving their information systems."

As you know, there are many way in which confidential data or proprietary secrets can leave your organization. The most common of these channels is email, but all outbound network channels can act as an avenue for data leaks.

**Get software security that saves you time...
and makes your network and data secure**

Safe Software gives you everything you need to:

- ✓ Identify leaks as they happen with real-time threat monitoring
- ✓ Process up to 200 Mbps of sustained traffic 24/7 while maintaining enforcement accuracy
- ✓ Prevent confidential data from leaving your organization – no sensitive information lost
- ✓ Audit your network
- ✓ Save you time and effort by monitoring all traffic-inbound and outbound
- ✓ Proactively secure data by automatically encrypt all outgoing data and mail attachments
- ✓ Enable compliance with privacy regulations with simple to apply rules

- ✓ Run automated scans of computers continuously or on a schedule of your choice to create an inventory of sensitive data – you know exactly what data is missing if a computer is stolen
- ✓ Limit the amount of employee data responders can see so your internal privacy policy is not violated – configuration is easy

Residing at the network perimeter allows for easy monitoring of data for protection violations. But the database-integration capabilities are what make Safe Software unique. Using the information the software gathers from the databases allows Safe Software to make more informed decisions about policy violations at the perimeter.

**Like having a 24/7 IT security department
on site... without the cost!**

Safe Software shows where your intellectual property is and where it travels throughout its lifecycle. You're provided with clear statistics on how often violations are occurring in your organization so they can be dealt with quickly and efficiently.

Never before have there been so many IT threats to deal with. Reduce your overall security risk and know where your data is with Safe Software.

"Since installing Safe Software we have experienced greater agility and flexibility in our IT department, enhanced patient care, greater regulatory compliance and improved operational efficiencies."

Ron Walter, President and CIO of Regional Hospital

To watch a demo of Safe Software and download your free white paper *Enterprise Security Management*, go to www.safesoftware.com now.

Use Safe Software FREE for 30 days with our no-risk trial offer.

Secure your data now. Go to www.safesoftware.com. Or mail the enclosed no-risk trial form today. Or call us toll-free 1-800-555-1000 to take advantage of our FREE no-risk trial offer.

Sincerely,

Mike Stone
Product Manager, Safe Software
XYZ Software Company

P.S. Remember, you've got nothing to lose for taking us up on our 30-day free trial offer for Safe Software. If it doesn't solve your data leak problems, just let us know. Keep the white paper as our way of saying "thanks" for giving Safe Software a try!