

June 9, 2008

Dear CEO:

The Manual License Sticker Renewal System is going away... are you ready?

There is a solution that will only take your Customer Service Representatives (CSR) six seconds to complete an electronic registration, print license tags and increase your customer base.

License Plate Renewal Systems, Inc. (LPRS) is that solution. We provide the electronic link between you and the Secretary of State motor vehicle database.

The manual process took three to five minutes and your CSR were too busy completing a manual process to talk to your customers. With a six second electronic solution they will have all the time they need to tell your customers about your services.

The LPRS solution will actually remind your CSR to tell non-bank customers and current customers about your services with built in prompts **helping you capture potential customers!**

The LPRS is also:

- Able to accept multiple forms of payment including cash, checks and credit/debt cards making the **transaction easy for your customers**
- Very **easy to use** barcode scanning and a sub 3 second authorization time
- Able to keep your CSR work area **free from clutter** because it requires minimal space for hardware
- **Very easy for your CSR** with LPRS a vehicle registration prints and is delivered after just two successful authorizations.

One bank we partnered with was able to do 15,000 electronic renewals where 56% were non-bank customers and could be potential new customers. This could be your bank with LPRS!

Our company currently does ±200,000 transactions and \$18-20 million volume per month in online and/or speech recognition telephony payment transactions.

LPRS is **Zero-Cost to the bank**-the customer pays all the fees. Go to [www.x.com](http://www.x.com) for your solution.

Sincerely,

Ron Smith  
President, XXX Systems

PS Don't lose your customers to another bank with an electronic solution. Go to [www.x.com](http://www.x.com) now!

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