

Subject Line: Complimentary Webinar: Effective Strategies for Enabling SaaS with Cloud-Based Solutions

Dear X,

Free Webinar: Effective Strategies for Enabling SaaS with Cloud-Based Solutions
May 19, 2010 at 11:00AM Central
11am CT / 9am PT / 12 pm ET

Software as a Service (SaaS) providers need a scalable, high-availability infrastructure to deliver dependable, always-on service to their end users. A nimble, cloud-based infrastructure is one of the primary paths SaaS organizations can take to cost-effectively deliver services—and delight customers with innovative new services.

In this webinar we'll cover effective strategies for how SaaS providers can use the cloud to:

- Simplify management and deployment
- Reduce capital expenditures (CapEx)
- Reduce time-to-market
- Seamlessly transition from dev to production
- Rapidly scale and adapt for growth

Solutions like the (company name) SaaS Cloud have several distinct cost advantages over building your own infrastructure. There are no hardware costs, which eliminates up-front expenditures. Outsourcing lets you avoid all the expenses of operating a datacenter: real estate, electrical, air conditioning, physical security, and staff support.

Join us May 19 at 11:00AM Central, 12:00PM EDT, 9:00AM PDT, for "Effective Strategies for Enabling SaaS with Cloud-Based Solutions" and learn more about how cloud infrastructure can lower IT costs, improve services, and empower your people to focus on innovation—not infrastructure. Click on the link to register now. www.companyname.com/SaaS-Cloud-Webinar

Best Regards,

Name
Title
Company Name
Phone Number